

# YOKO OK

[HTTPS://WWW.YOKO-OK.COM](https://www.yoko-ok.com)  
[YOKOISOKAY@GMAIL.COM](mailto:YOKOISOKAY@GMAIL.COM) • 646-361-5560

## SOFTWARE EXPERIENCE

- MacOS & Windows
- Adobe Creative Suite
  - Premiere Pro
  - Photoshop
  - After Effects
  - Illustrator
- DaVinci Resolve
- Avid
  - ProTools
  - Media Composer
- Microsoft Word/Excel
- HTML/CSS
- Social media platforms
  - Instagram
  - TikTok
  - Facebook
  - Twitter

## ADDITIONAL LINKS

- [LinkedIn.com/in/Yoko-OK](https://www.linkedin.com/in/Yoko-OK)
- [YouTube.com/YokoOKvideo](https://www.youtube.com/YokoOKvideo)
- [linktr.ee/yoko\\_okay](https://linktr.ee/yoko_okay)

## CAREER SUMMARY

**Video Editor, Visual/Graphic Artist, Zinemaker** 2003 – present  
Self-employed | New York, NY & San Francisco, CA  
*Designed websites and album art for artists and musicians. Now editing video, designing posters and motion graphics, drawing commissions, painting murals and exhibiting prints at venues, as well as self-publishing zines available in shops in the Bay Area and NYC.*

**Social Media Strategist / Motion Graphic Artist** May 2022 – present  
SF Urban Film Fest | San Francisco, CA  
*Created graphics, short videos and social media posts for a 30-day crowdfunding campaign for the documentary film Sa Amin, with which we reached our goal of \$20,000. Designed graphics and motion graphics for the final version of the film. Now working on promotional materials for the fest.*

**Social Media Strategist / Graphic Artist** Aug 2022 – Oct 2022  
SOMA West Farmers Market | San Francisco, CA  
*Collaborated with SOMA West CBD to help expand the pilot season of their market's audience. Created vendor highlight reels and musician spotlights. Created unified, eye-catching graphics and posting them at ideal times for maximum engagement.*

**Art Director / Co-Founder** Aug 2018 – present  
Bushwick Book Club Oakland | Oakland, CA  
*Established the Oakland chapter of a long-running NYC-based performing book club. Now creating flyer art and producing albums of live recordings from our performances as well as performing original songs.*

**In-House Artist / Event Organizer / Barista** Sept 2015 – June 2021  
Café Seventy8 | San Francisco, CA  
*Revamped the interior space by painting a custom mural. Organized music and art events on a bimonthly basis. Poured specialty drinks and DJed tunes.*

## EDUCATION

**Certificate in Video Editing** Dec 2022  
City College of San Francisco | San Francisco, CA

**Bachelor of Fine Arts in Photography** May 2003  
Montserrat College of Art | Beverly, MA